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World Conference on Interventional Oncology Selects SmithBucklin for its new Headquarters and Meeting Support

WASHINGTON, D.C. – August 15, 2011 – World Conference on Interventional Oncology (WCIO) announced that it selected SmithBucklin, the world’s largest association management and professional services company, to provide headquarters and growth-focused support for its annual meeting. WCIO promotes interventional oncology in the form of an annual scientific meeting, which attracts thought leaders in all of the oncologic disciplines. WCIO headquarters will move from Beverly, Mass. to Washington, D.C.

“We are thrilled to partner with SmithBucklin and form a team with an unmatched resource base, expertise and leading practices,” said Michael C. Soulen, WCIO’s chair. “We look forward to working together to drive growth and achieve success for WCIO and the interventional oncology community.”

The mission of WCIO is to establish, nurture, and support interventional oncology as the fourth pillar of cancer therapy alongside medical, surgical and radiation oncology worldwide.

“We are pleased to partner with WCIO and we believe that together we are uniquely positioned to steward WCIO in its mission,” said David Schmahl, SmithBucklin’s senior vice president and chief executive, Healthcare and Scientific Industry Practice. “We are energized with the opportunity to serve the interventional oncology community, through planning and delivery of a world-class annual conference as well as development and management of other year-round offerings.”

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About SmithBucklin

SmithBucklin is the world’s largest association management and professional services company. Founded in 1949, the company provides full-service management and outsourcing services to trade associations, professional societies, technology user groups, corporations, government institutes/agencies and other nonprofit organizations. SmithBucklin’s mission is to drive growth for its client organizations and provide uncompromised stewardship for their long-term prosperity. SmithBucklin offices are located in Chicago, Washington, D.C., St. Louis and St. Paul, Minn. and the *SmithBucklin + MCI Worldwide Partnership* provides client organizations with seamless association and event management services from more than 40 offices throughout the world. The company is 100 percent employee-owned. For more information, please visit www.smithbucklin.com or call 1-800-539-9740.