

For Immediate Release

Contacts: Aaron Schlott/David Schulte
Healy Communications
312/440-3900
aschlott@healyco.com

SmithBucklin Names Two Association Executives

CHICAGO – June 9, 2006 – SmithBucklin, the world’s largest association management company, announced today the promotion of Victor Bohnert and Kevin Gerhard to Association Executive.

“Both Victor and Kevin exemplify our company’s definition of client stewardship by tirelessly pursuing the highest quality standards for our client organizations,” said SmithBucklin President and COO Julie Silverstein. “We are excited to recognize these two individuals for their extraordinary contributions.”

Victor Bohnert joined SmithBucklin in 2001 as an association manager. In 2003, he was promoted to associate association executive, and began serving as the executive director of the Acacia North American User Group (ANAUG), an organization that eventually merged with several other user groups to become SSA Global Users – North America (SSAU). Victor helped in the formation of the combined user group, served as its interim executive director, and assisted in bringing the new group on as a SmithBucklin client.

For the past two years, Victor has served as executive director of the International Nortel Networks Users Association (INNUA). Prior to joining SmithBucklin, Victor worked for political consulting and government affairs firms in Denver, Colo., and Washington, D.C. He received a bachelor’s degree in public policy from Xavier University and a master’s degree in organizational management from the University of Denver.

Kevin Gerhard joined SmithBucklin in 1998 as an assistant. In 2003, while working on behalf of the Americas’ SAP Users’ Group (ASUG) and the International Commerce One Network (ICON), Kevin was promoted to associate association executive. Kevin currently serves as executive director of SSA Global Users – North America (SSAU) and the Joint Users of Siemens Technologies – United States (JUST-US[®]). Kevin has been instrumental in helping both these organizations achieve their strategic goals.

- more -

SmithBucklin Names Two Association Executives
Page 2

During his tenure at SmithBucklin, Kevin has also been involved with other technology organizations such as the Independent Oracle Users' Group (IOUG) and the HP Advocacy Working Group. Additionally, Kevin supports SmithBucklin's Strategic Planning and Governance Consulting Practice. Kevin received a bachelor's degree in psychology from Miami University of Ohio and a master's degree in business administration from Loyola University Chicago.

###

About SmithBucklin

SmithBucklin is the world's largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 210 trade associations, professional societies, technology user groups and government institutes/agencies. SmithBucklin's mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 630 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$200 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC. SmithBucklin is 100 percent employee owned. For more information, please visit www.smithbucklin.com or call 1.800.539.9740.