



NEWS RELEASE

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Offinger Announces Kim Vierstra New President

ZANESVILLE, Ohio – 1 January 2007: Offinger Management Company, a national leader in providing association and show management, announced today the appointment of Kimberly K. Vierstra as its new President, effective 1 January 2007. Vierstra, 39 and a seasoned executive with deep experience in operations, accounting, systems, and management, has held executive level positions at Offinger since 1990.

“We are pleased to announce the selection of Kim Vierstra as our new President,” said outgoing President Walter E. Offinger, Jr., who shall remain as Company CEO and Director on the Board. “I have great confidence in Kim’s leadership and our team’s ability to continue building the best services business in the industry while successfully developing and providing solutions that help our customers realize their full potential. With Kim’s strong track record and the passion she brings as an individual to the need for better management, we are insuring that we have in place a new generation of leadership to give our clients a continuum of successful management. She and her team of seasoned and new management personnel will serve our customers well in the coming years,” Offinger continued. “This is a logical step forward for our company and I am assured that we now have a dynamic group in position to take our organization into the future.”

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Vierstra most recently served as Offinger's Executive Vice President where she worked with executive management to develop company policies, goals and objectives. Her responsibilities included directing and supervising managers in the following departments: Accounting, Information Systems, Human Resources, and Administration. Prior to that, Vierstra delivered results for the company in various roles as VP of Operations, Director of Operations, Director of Associations and Trade Shows, and Association/Trade Show Manager. During her tenure with Offinger, she provided leadership in contract negotiations with exhibit facilities, hotels, as well as general service contractors and established working relationships with leading vendors all over the United States. She also led rebuilding internal operations to improve customer service with an emphasis on infrastructure, implementing an automated fulfillment system, computer network upgrade, state-of-the art accounting system, and world-wide Web site. She worked closely with company executives to develop standards to maximize efficiency and actively engaged with customers and employees to successfully transition change and drive performance throughout the organization.

Vierstra has held memberships in many key association and exposition industry organizations such as the American Society of Association Executives (ASAE), the Association Management Company Institute (AMC Institute), the International Association of Exhibitions and Events (IAEE), Meeting Professionals International (MPI), and the Ohio Society of Association Executives (OSAE), and Experience Columbus.

Vierstra earned a B.A. in Business Administration from The Ohio State University, Columbus, Ohio, in 1989, and was a member of the Outstanding College Students of America and Phi Sigma Scholastic Honorary. She graduated from Lakewood High School.

Vierstra resides in Thornville, Ohio with her husband, Kevin and two children.

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About Offinger: Founded in 1930, Offinger Management Company is a worldwide leader in management of a select number of trade and professional associations, societies and organizations and provides strategies and solutions to help groups reach their full potential, as well as produces and manages shows and exhibitions. The company is a member and “Charter-Accredited” Association Management Company of the American Society of Association Executives (ASAE), a member of the Association Management Company Institute (AMC Institute), a member of the International Association of Exhibitions and Events (IAEE), a member of the Ohio Society of Association Executives (OSAE), and a member of Experience Columbus.

For additional information about Offinger Management Company, please contact Human Resource & Operational Manager Page Smith at 1100-H Brandywine Blvd., Zanesville, OH 43701-7303 USA, phone 740-452-4541 ext. 3106, fax 740-452-2552, e-mail Psmith@Offinger.com or visit the Web site at www.Offinger.com .