



FOR IMMEDIATE RELEASE
March 27, 2007

News Release

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ASSOCIATION MANAGEMENT CENTER'S CLIENT PUBLICATIONS WIN
2006 ASSOCIATION TRENDS AWARDS

Glenview, IL—Association Management Center (AMC) is pleased to announce that two clients' publications recently received awards in the Association TRENDS 2006 All-Media contest. Congratulations are extended to

Metal Construction Association (MCA) for winning the Bronze award in the category of Posters/Signs: Informational/Promotional piece. AMC employees Robert Stoeck, graphic designer, and Sarah Walsh, account administrator, were acknowledged for the project.

MCA hosts an annual student design contest that promotes the use of metal in construction. The winning piece encouraged contest entrants to design a band/performance pavilion using metal to enhance the overall appeal and functionality of the facility. The promotional piece helped to increase contest entries by over 100 in 2006.

MCA is an organization of manufacturers and suppliers whose metal products are used in structures throughout the world. The association promotes the use of metal in construction through education, marketing support, technical programs, monitoring of industry issues and achievement awards. For more information about MCA, visit www.metalconstruction.org.

American Association of Neuroscience Nurses (AANN) for winning the Bronze award in the category of the Most Improved Magazine or Journal. *Synapse*, the newsletter of the AANN, was redesigned in July 2006. AMC employees Eden Essex, director of marketing, and Sonya Jones, graphic designer, were acknowledged for their work on the redesign.

The American Association of Neuroscience Nurses (AANN), an organization of more than 4,000 members worldwide, is committed to working for the highest standard of care for neuroscience patients by advancing the science and practice of neuroscience nursing. AANN accomplishes this through continuing education, information dissemination,

standard setting and advocacy on behalf of neuroscience patients, families and nurses. Visit www.aann.org for more information.

Association Management Center is the respected leader in association management. AMC provides the knowledge, experience and resources that empower clients to achieve their goals, from streamlining strategies and managing memberships to realizing real ROI in terms of time and money. A trusted partner to more than 20 leading (national and international) organizations, which represent over 55,000 members, AMC has operated in an environment of caring and mutual respect for more than 30 years. Owned and managed by the Engle family since its inception, AMC (www.connect2amc.com) has a staff of more than 160 association professionals.

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