

For Immediate Release

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Todd Wyder Joins SmithBucklin as Chief Information Officer

CHICAGO – March 20, 2006 – SmithBucklin, the world’s largest association management company, announced today that Todd Wyder has joined the company as Senior Vice President and Chief Information Officer. In his new role, Wyder’s responsibilities include the implementation of strategic and operational technology applications designed to achieve company and client objectives. He will also oversee the delivery of technology-based services for SmithBucklin’s client organizations. Wyder reports to SmithBucklin Chairman and CEO Henry S. Givray.

“We are thrilled to have Todd in this important position and believe he will be a great asset to our team,” said Givray. “In addition to his vast knowledge of software process management and product delivery, Todd’s entrepreneurial experience and mindset will help our clients and our company maximize the value of our technology investments.”

Wyder has more than 20 years experience managing information technology departments. Prior to joining SmithBucklin, he was vice president of product development for SchoolNet, a leading provider of data-driven, decision-making solutions that enable school districts to integrate, access and analyze student demographic and performance information. He assumed this position after the company was acquired by AHA! interactive where he had served as COO. In addition, Wyder has held senior-level positions with several other technology companies, including StratAlign, closerlook, rhumbtech and Generer.

Wyder is a published author and regular presenter at COMDEX, Object World, Software Asia, Software Development and other technology-educational venues.

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About SmithBucklin

SmithBucklin is the world’s largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 210 trade associations, professional societies, technology user groups and government institutes/agencies. SmithBucklin’s mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 630 professionals specializing in all phases of association activity, including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$200 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC. SmithBucklin is 100 percent employee owned. For more information, please visit www.smithbucklin.com or call 1.800.539.9740.