

*For Immediate Release*

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## **Joseph Ricci Joins SmithBucklin as Executive Director of the National Structured Settlements Trade Association**

**WASHINGTON, D.C. – May 21, 2008** – SmithBucklin, the world’s largest association management company, announced today that Joseph Ricci has joined the company as an Association Executive serving as Executive Director of the National Structured Settlements Trade Association (NSSTA). In his new role, Ricci will work out of SmithBucklin’s Washington, D.C., office to manage all aspects of NSSTA’s operations, lead the SmithBucklin team and assume responsibility for meeting the strategic goals set by NSSTA’s leadership.

NSSTA is made up of more than 600 members whose primary mission is to promote the establishment and preservation of structured settlements in order to provide long-term financial security to claimants and their families through periodic compensation payments. Since 1985, NSSTA has worked with attorneys and consumer and disability activists to champion the benefits of structured settlements.

“We are thrilled to welcome Joseph to the SmithBucklin team,” said Russell Snyder, senior vice president of client management for SmithBucklin’s Washington, D.C.-based client organizations. “With nearly 20 years of experience in association management, Joseph’s proven leadership ability and strong background will enable him to help NSSTA grow and lead the development of new member programming.”

Prior to joining SmithBucklin, Ricci served as executive director of the National Association of Security Companies, the nation’s largest contract security trade association, representing private security companies that employ more than 400,000 of the nation’s most highly trained security officers servicing every business sector. Previously, he served in marketing and communications roles, most recently as president of Ricci Communications, a Washington D.C.-based full service marketing communications firm consistently ranked in the *Washington Business Journal’s* Top 25 Privately-Held Marketing/Public Relations Companies.

Ricci holds a Bachelor of Arts in communications from Virginia Polytechnic Institute and State University and a Master of Arts in communications from George Mason University. He is a Certified Association Executive (CAE), designated by the American Society of Association Executives.

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**About SmithBucklin**

SmithBucklin is the world's largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 225 trade associations, professional societies, technology user groups, government institutes/agencies and corporations. SmithBucklin's mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 750 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$200 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC. SmithBucklin is 100% employee owned. For more information, please visit [www.smithbucklin.com](http://www.smithbucklin.com) or call 1.800.539.9740.