



THE SHERWOOD GROUP, INC.

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For Immediate Use

KAREN A. GORALESKI JOINS THE SHERWOOD GROUP AS EXECUTIVE DIRECTOR FOR THE AMERICAN SOCIETY OF TROPICAL MEDICINE AND HYGIENE

DEERFIELD, Ill. – The Sherwood Group, an association management company for leading organizations in health, science, technology and business, announced today that Karen A. Goralesski has joined the company as an Association Executive serving as Executive Director for the American Society of Tropical Medicine and Hygiene (ASTMH). In her new role, Goralesski will manage all of the association’s operations, lead the Sherwood Group/ASTMH staff team and assume responsibility for meeting the strategic goals set by the ASMTH leadership. She will join Sherwood on September 20.

The American Society of Tropical Medicine and Hygiene, founded in 1903, is a worldwide organization of scientists, clinicians and program professionals whose mission is to promote global health through the prevention and control of infectious and other diseases that disproportionately afflict the global poor.

“Karen Goralesski brings a wealth of experience and strategic leadership to ASTMH and The Sherwood Group,” said Sherwood Group president John Waxman. “Karen’s 25 years in national, global and public health research and advocacy -- and association management -- make her the ideal person to help ASTMH continue to advance its mission and make a difference in global health.”

Prior to joining ASTMH, Goralesski was vice president, public health partnerships at Research!America, a non-profit public education and advocacy alliance. Goralesski led Research!America’s global and public health advocacy efforts, developing and implementing a national strategy that engaged researchers in targeted outreach to elected officials and other decision-makers about the need for increased U.S. investment in global health research. ASTMH is a member of Research!America.

Goraleski has also served in executive roles at the American Medical Association and the American Hospital Association. As chief of staff to the AMA's senior vice president for professional standards, her responsibilities included strategic planning, coalition building, program development, and policy analysis on issues such as tobacco cessation, youth violence, substance abuse, violence against physicians and organ donation. As associate director of the American Society for Health Care Marketing and Public Relations at the AHA, she planned, managed and evaluated professional educational programs, and directed its national professional award program. Goraleski is a Chicago native.

About The Sherwood Group

The Sherwood Group provides full service management and outsourcing services to national and international organizations representing health, science, technology and business. The firm was founded in 1979 to support organizations whose members share a commitment to professional development, advocacy and service to their colleagues and communities. The Sherwood Group earned charter accreditation from the AMC Institute and the American Society for Association Executives. For more information visit www.sherwood-group.com or contact Vice President Greg Schultz +1-847-205-2646, gschultz@sherwood-group.com.

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