

SBI MANAGEMENT SERVICES

WHERE NONPROFITS GROW

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Growing Your Business Column Features AMC Member SBI Management Services.

SBI Management Services of Seattle, Washington was featured in the December 9, 2011 Puget Sound Business Journal. (The attached article was circulated nationally through the parent chain of business newspapers Biz Journal) President Marlis Korber explains the turnaround of the business she purchased in 2007- growing the client base from 10 to 19.

Korber reshaped the business providing cross client platforms of services and replacing the previous owner's siloed approach. This three year restructuring of efficiencies of scale were implemented in database, web site, financial management and the full range of meeting services. While all client operations are separate, the staff can readily share efficiencies and best practices cross client."Even our smallest clients have robust systems and technologies."

SBI is known for providing efficient and responsive nonprofit association management services which include executive and administrative support, financial management, meeting management, marketing, communications and membership services. Marlis Korber, President of SBI stated, "It's not just cost savings. Our restructuring eliminated a myriad of administrative Board concerns- and frees our clients to be strategic and able to use all technologies and social media as they are ready."

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SBI Management Services (SBI) founded in 1987, provides association and project management services to state, national and international nonprofit organizations. SBI's staff is deeply committed to the goals, purposes, values, and long-term successes of its clients. We pledge superior customer service for their members, leaders, and other stakeholders. Visit www.sbims.com for the full text and more information about SBI Management Services.