



2001 Jefferson Davis Highway, Suite 1004
Arlington, VA 22202-3617
P 703-416-0010
F 703-416-0014
bmclean@remservices.biz
www.remservices.biz

news release

No. 11-1

INTERNATIONAL ANAPLASTOLOGY ASSOCIATION SELECTS REM AS ITS ASSOCIATION MANAGEMENT FIRM

Arlington, VA, June 2, 2011—The Board of Directors of the International Anaplastology Association has selected REM Association Services as its new association management company (AMC). Robert E. McLean, CAE, REM's president, will serve as the association's executive director.

REM is a full-service association management company (AMC) located in Arlington, VA, that provides leadership, administrative services, and professional management to national and international associations, societies, and foundations.

Members of the International Anaplastology Association (IAA) include a wide variety of specialists involved in providing restorative prostheses for patients with facial and body disfigurements due to cancer, trauma, or congenital origin. IAA promotes quality patient care by supporting the development of best practices in anaplastology through educational conferences, networking, publications, and advocacy opportunities. IAA has members in several countries in Europe and across North America. Its next conference will be in 2012 in Ghent, Belgium.

McLean received the Certified Association Executive (CAE) designation from the American Society of Association Executives (ASAE) in 2002. CAE is an indication of demonstrated skill in association management. He is past chair of ASAE's AMC Section Council, which chooses its members based on their experience and leadership as AMC executives. He is also part of the leadership of the AMC Institute, the trade association for AMCs, serving as chair of the Legislative and Regulatory Affairs Task Force.

AMCs are for-profit businesses that collectively manage budgets in the United States exceeding \$2 billion annually. Based on the concept of shared resources and split costs, an AMC provides volunteer organizations with the expertise they need, when they need it, without major capital investment. AMCs often serve as the client association's headquarters and assign administrative and executive professionals to conduct day-to-day operations on behalf of the client.

###