

For Immediate Release

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SmithBucklin Announces Michael S. Olson's December 2007 Retirement Plans

CHICAGO – July 11, 2006 – SmithBucklin, the world’s largest association management company, announced that effective December 2007 Executive Vice President Michael S. Olson, CAE, will transition out of his day-to-day responsibilities with the company to retire and devote more of his time and energy to several volunteer projects. SmithBucklin announced the year-and-a-half transition process to ensure an orderly transfer of his overall responsibility for client management and business development in the company’s Washington, D.C. office.

“Mike is an esteemed colleague and dear friend of SmithBucklin,” said SmithBucklin Chairman and CEO Henry S. Givray. “Since joining our company in January 2004, he has made innumerable contributions to our company and to our client organizations with his vast knowledge, experience, talent and values. We are proud to have shared a part of Mike’s distinguished career as one of the association industry’s top leaders.”

Prior to joining SmithBucklin, Olson served as the American Society of Association Executives (ASAE) President and CEO for five years. During the same period, he also served as President and CEO for both the ASAE Foundation, the country’s leading “think tank” focused on forecasting and analyzing trends that affect associations, and ASAE Services, Inc., which offers member benefit programs in areas such as financial services and insurance to associations and their members.

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About SmithBucklin

SmithBucklin is the world’s largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 210 trade associations, professional societies, technology user groups and government institutes/agencies. SmithBucklin’s mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 630 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$200 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC. SmithBucklin is 100 percent employee owned. For more information, please visit www.smithbucklin.com or call 1.800.539.9740.