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Organization Development Network Selects SmithBucklin for Full-Service Association Management

CHICAGO – July 11, 2011 – Organization Development Network (the Network) announced it has selected SmithBucklin, the world’s largest association management and professional services company, as its full-service association management partner. The Network is an international, professional association whose members are committed to practicing organization development intentionally and rigorously as an applied behavioral science. The Network’s headquarters will move to Chicago from Newark, N.J.

“The Network was looking for ways to redefine its value proposition in order to revitalize the organization and thrive in the future,” said Darya Funches, Ed.D, the Network’s chair of the board of trustees. “We needed a partner with a proven record of successful methodologies for growth, and SmithBucklin’s growth strategy was unquestionably the most robust and organized plan that was presented to us. We’re looking forward to exploring the full range of SmithBucklin’s offerings to find out together how these might complement the Network’s business needs.”

The Network’s mission is to be a leader in the advancement of the theory and practice of organization development by helping define and communicate the values, purposes and benefits of organization development; promoting the effective and ethical use of organization development principles, tools and best practices; supporting practitioners through enhanced learning and professional development opportunities; providing a values-based home for organization development practitioners, researchers and educators to exchange ideas and create dialog on critical issues; and sharing leadership and partnering with others to achieve the organization’s vision.

“We are excited to form this partnership with the Network,” said John Stoiber, SmithBucklin senior vice president and chief executive, Business Trade Industry Practice. “Our company offers talented professionals and a proven transformation methodology that will help to reset the Network’s foundation for growth and position the organization to achieve its strategic goals.”

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About SmithBucklin

SmithBucklin is the world’s largest association management and professional services company. Founded in 1949, the company provides full-service management and outsourcing services to trade associations, professional societies, technology user groups, corporations, government institutes/agencies and other nonprofit organizations. SmithBucklin’s mission is to drive growth for its client organizations and provide uncompromised stewardship for their long-term prosperity. SmithBucklin offices are located in Chicago, Washington, D.C., St. Louis and St. Paul, Minn. and the *SmithBucklin + MCI Worldwide Partnership* provides client organizations with seamless association and event management services from more than 40 offices throughout the world. The company is 100 percent employee-owned. For more information, please visit www.smithbucklin.com or call 1-800-539-9740.