



PRESS RELEASE
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FOR IMMEDIATE RELEASE

MCI TO BECOME MAJORITY SHAREHOLDER IN "STOCON" (SWEDEN)

It was announced today in Stockholm and Geneva that MCI will become the majority shareholder in Stockholm Convention Bureau, the well established Swedish PCO company. Stockholm Convention Bureau is also known as StoCon and is a leader in the Scandinavian market.

It has been agreed that four of the six current shareholders of StoCon (SAS, Hilton & Scandic, SJ (Swedish Rail) and the Stockholm Hotel & Restaurant Association - SHR Stockholm – due to their boards approval) will sell their shares to MCI. Stockholm International Fairs (SIF) and Stockholm City Conference Centre (CCC) will remain shareholders in the new company.

Tom Beyer of Stockholm International Fairs and Chairman of StoCon comments: "The meetings industry is changing and clients are looking more and more for long-term relationships and the capacity to deliver events around the world. We were therefore looking for an international partner and believe MCI is the right company to support StoCon's clients and enhance Stockholm as a meetings destination. MCI is committed to Stockholm and the company will stay an active member of Congress Stockholm and continue to attract meetings to our city."

The board of the new company will consist of Tom Beyer (SIF), Jan Kristiansson (CCC), as well as Roger Tondeur and Robin Lokerman of MCI. The current management team of StoCon, lead by Bengt Klaesson, will remain responsible for all day-to-day operations and Bibba Ejeklint, who has been working for MCI from the StoCon offices since early last year, will join the team.

MCI's 2005 business plan outlines its objective to become Europe's leading association, communication and event management company, with offices in all major European markets, and with partnership offices around the world. MCI sees Scandinavia as an important market and already brings many international congresses to Stockholm.

Commenting on the acquisition, MCI President, Roger Tondeur declared, "I am very proud that StoCon will be joining MCI. This is a very well known company with an excellent track record in the PCO business. MCI is looking forward to working with the StoCon team and adding new competencies to the Stockholm office, including DMC and Corporate Event Services. MCI and StoCon have been long standing partners in INCON and we believe this is a natural entry for MCI into the Scandinavian market. We are also honoured to have Tom Beyer and Jan Kristiansson as partners and are committed to continuing to position Stockholm as the key meeting destination in Northern Europe."

Bengt Klaesson, MD of MCI Stockholm office added: "Our team is enthusiastic about the great opportunities this partnership with MCI provides. Our common goal is to further develop association management, corporate events and destination management, and to continue to attract major meetings and conference business to our city."

About Stockholm Convention Bureau - StoCon

Since 1971, StoCon has established itself as a market leader in Stockholm and services a wide range of international associations and companies holding meetings in the capital of Sweden. The company has 35 employees and reported a turnover of € 21.5m for 2005. For more information, please visit the company's website <http://www.stocon.se/>.

About MCI

Founded in 1987 and with offices in Barcelona, Berlin, Brussels, Dubai, Geneva, Lyon, Madrid, Paris, Petersfield/London, Singapore, Stuttgart, Vienna and Zurich, MCI is the foremost global association, communication and event management company. MCI are thought-leaders in building community around brands, products and services for companies and institutions. MCI employs close to 400 people and its turnover by year-end 2005, was €89.4m (CHF138.5m). For more information please visit: www.mci-group.com.

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