

For Immediate Release

Contacts: Randy Labuzinski/David Schulte
Healy & Schulte
312/440-3900
rlabuzinski@healyandschulte.com

Megan Cohen Joins SmithBucklin as Executive Director of the National Association of Medical Staff Services

WASHINGTON, D.C. – Oct. 12, 2007 – SmithBucklin, the world’s largest association management company, announced today that Megan Cohen has joined the company as Executive Director of the National Association of Medical Staff Services (NAMSS). In her new role, Cohen will work out of SmithBucklin’s Washington, D.C., office to manage all aspects of NAMSS’ operations, lead the SmithBucklin team and assume responsibility for meeting the strategic goals set by NAMSS’ leadership.

Established in 1977, NAMSS is a 4,000-member international association whose mission is to enhance the professional development and recognition of individuals responsible for medical staff and credentialing services in the health care industry.

“Megan brings to SmithBucklin more than 17 years of experience in the non-profit field and a strong background managing medical associations,” said Russ Snyder, senior vice president of client management for SmithBucklin’s Washington, D.C.-based client organizations. “Given her proven leadership skills and her understanding of medical professionals’ needs, I am confident she’ll help NAMSS continue to grow and advance its mission.”

Prior to joining SmithBucklin, Cohen served as executive director of the International Dyslexia Association, where she was responsible for all operational aspects of the 12,000-member association. She previously spent 15 years with the American Urological Association, first in government affairs and then as associate executive director.

Cohen holds a Bachelor of Arts in political science from Gettysburg College in Gettysburg, Pa., and a Master of Public Administration in health policy from the University of Baltimore. She is also a Certified Association Executive (CAE), designated by the American Society of Association Executives.

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About SmithBucklin

SmithBucklin is the world's largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 235 trade associations, professional societies, technology user groups, government institutes/agencies and corporations. SmithBucklin's mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 750 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$200 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC. SmithBucklin is 100% employee owned. For more information, please visit www.smithbucklin.com or call 1.800.539.9740.