



PRESS RELEASE
FOR IMMEDIATE RELEASE

PHILIPPE FOURNIER ELECTED FIRST FRENCH PRESIDENT OF IAPCO

Paris, France – March 1st, 2010. At the recent General Assembly held in Athens, Greece, Philippe Fournier, Managing Director of MCI in France, was unanimously elected as IAPCO's President.

Philippe will take over the position immediately and said: "I was delighted to receive the vote of confidence. It is a tremendous honor to become president of this prestigious institution and to serve our profession. In these challenging times, where the meetings sector requires the attention of all stakeholders, IAPCO has an important role to play as a quality-driven association, and I look forward to continue improving the professionalism of our industry. With the implementation of our Quality programme, we can now go a step further and continue our work with education and our commitment to produce events and meetings that are environmentally and socially responsible".

Philippe opened MCI Paris in 2003 and is a member of the management board of MCI. He is Managing Director of MCI in France, and oversees the Paris, Lyon, Montpellier, French Riviera and Marseille offices, which comprise 85 employees. Philippe has been in the industry for almost 25 years providing full concept event, congress and exhibition management, marketing and communication services to scientific societies, associations, corporations and federations based worldwide. In addition to his appointment as the new IAPCO President, Philippe Fournier is a faculty member of the IAPCO Training Academy.

ABOUT IAPCO: Meeting Quality

IAPCO (International Association of Professional Congress Organizers) was founded in 1968 and is the leading association representing professional congress organizers worldwide in more than 35 countries. With over 100 members, IAPCO is the industry's brand of excellence, with entry into the association only by meeting strict criteria and by quality assessment. Moreover, IAPCO is committed to continuously raising the standard of service among its members by means of education and interaction with other industry professionals. IAPCO also publishes a number of industry documents including a code of ethics, a dictionary of technical terms (in 14 languages) and working brochures. IAPCO is a member of the Joint Meetings Industry Council – JMIC and CIC. Find out more at: www.iapco.org

ABOUT MCI

MCI is a globally integrated association, communication, and event management company. For over 20 years, MCI has been helping companies, governments and associations bring people together to create meaningful connections and win. Our combined expertise helps clients in the fields of Association Management & Consulting, Congress Management (PCO), and Meetings & Events. MCI has 38 offices throughout Europe, the Middle East, Asia and South America and employs 800+ professionals. MCI offers integrated solutions and seamless services around the world, providing customers with a truly global brand experience. For more information about MCI, visit www.mci-group.com.

For further information, please contact:

Sarah Hassine

Sales and Marketing Director

MCI Paris Office

sarah.hassine@mci-group.com

Phone: +33 (0)1 53 85 82 09

Vanessa Sharp

Group Communication Director

MCI Headquarter Office | Geneva

vanessa.sharp@mci-group.com

Phone: +41 (0)22 33 99 544