



PRESS RELEASE
FOR IMMEDIATE RELEASE

END-YEAR REVIEW:

MCI GROUP INCREASED PRE-TAX EARNINGS IN 2009 AND PREPARES FOR 2010

Geneva, Switzerland – December 2nd, 2009. MCI Group reports greater pre-tax earnings for 2009 and looks to 2010 with confidence. MCI Group's gross margin forecast for year-end 2009 is € 60 million, excluding figures from our Danish and Brazilian offices. 2009 looks to be a year with minimum growth, despite acquisitions in Argentina and The Netherlands. However our forecast pre-tax earnings are projected to increase from 4.4% in 2008 to 6% in 2009, as a result of MCI's effective cost management during the economic downturn and focus on winning client partnerships. MCI Group's final audited figures will be published next year, on April 30th. 2010 looks promising with organic growth of 15% and with an excellent pipeline of confirmed business, exceeding projections from around the same time last year.

Continued internationalization with new MCI offices in Rio de Janeiro and São Paulo, Copenhagen, Beijing and the French Riviera. Following a joint venture with Alatur in Brazil, MCI officially opened two new offices in Rio de Janeiro and São Paulo on September 1st. Brazil is a key growth economy and the main economic motor of Latin America. Both cities host some of the leading companies' regional headquarters and several of MCI's association clients have expressed an interest to expand in Brazil.

MCI joins forces with Suntec to deliver unparalleled quality. In a move to expand in Asia, MCI and Suntec Singapore International Convention and Exhibition Centre have signed a Memorandum of Understanding for Suntec Singapore to be the preferred partner and venue provider of MCI for conference placement in Singapore. This agreement will provide opportunities for both parties to increase brand and product awareness and work together on joint sales missions in China and the great Asia Pacific region. Furthermore, this agreement also combines the strengths of two companies dedicated to building community, fostering innovation and offering premium services to deliver unparalleled quality to clients.

Leading microcredit association hands their congress organization to MCI, and considers the agency as 'best of the best'. MCI Barcelona has been appointed by the Microcredit Summit Campaign (MCS), the world's leading microfinance association, as its official PCO for their global summit to be held in Spain in 2011. *"The six congress and event planner agencies we interviewed were highly qualified, and we believe we have chosen the best of the best"*, said Sam Daley-Harris, Director of MCS.

The Executive Committee of MCS is formed by internationally recognized personalities such as Muhammad Yunus, Managing Director of the Grameen Bank and a Nobel Peace Prize winner, and George Soros, Chairman of Soros Fund Management, LLC and founder of The Open Society Institute.

Over 2000 delegates are expected to participate in the Global summit 2011. The first Microcredit Summit was held in Washington in 1997 and gathered more than 2,900 delegates from 137 countries. Her Majesty Queen Sofia participated in the 1997 Summit and now serves as Honorary Co-Chair of the Campaign. The 2011 Global Summit will again be attended by Queen Sofia as well as many heads of states and ministers.

Going Green in Copenhagen. With an industry-leading commitment to Corporate Social Responsibility and the UN Global Compact, MCI has won the privilege of organizing 10 of the most important climate change and CSR events worldwide in 2009, including the United Nations Climate Change Conference (COP15). MCI will provide conference management support and will be responsible for guiding the organizers through the BS8901 sustainability certification process. The Danish Government has entrusted MCI Sustainability Services to write the event sustainability report and the Copenhagen Sustainable Meetings protocol: a framework that captures, shares and improves on their learning and experience in preparing Copenhagen for COP15.

Visit our sustainability blog: www.lessconversationmoreaction.com

ABOUT MCI

MCI is a globally integrated association, communication, and event management company. For more than 20 years, MCI has been helping companies, governments and associations bring people together to create meaningful connections and win.

Our combined expertise helps clients to outperform by offering strategy, creativity and execution in the field of Association Management & Consulting (AMC), Performance Improvement, Professional Congress Organization (PCO), and Meetings & Events. Our support services include Global Destination Management (DMC) in 15 countries and Audio Visual & Staging solutions.

MCI has 37 offices in 20 countries and employs 800+ professionals worldwide.

Visit our website: www.mci-group.com

For further information, please contact:

Vanessa Sharp

Group Communication Director

MCI Headquarter Office | Geneva

vanessa.sharp@mci-group.com

Tel: +41 22 33 99 544