



PRESS RELEASE
FOR IMMEDIATE RELEASE

MCI BUILDS PRESENCE IN NORTH AMERICA

Geneva, Switzerland – 3rd October 2011. MCI opens two new offices, MCI Vancouver and MCI Toronto, signifying a strong permanent presence for MCI in Canada and the group's first operational offices in North America.

MCI in Canada will provide congress management services, event and meeting planning and destination management services to both corporate and association clients under the leadership of Ann Corbitt, based in Toronto.

The move builds on the establishment of an affiliate office in Toronto in December 2010, now fully rebranded as MCI Toronto. MCI Vancouver brings together a leading congress management company: Advance Group with an event planning and destination management company: Destination Planners, members of the DMC Network. Destination management services will operate as Ovation Canada.

"We are very excited to bring together the foremost companies in the region, with excellent client relations and operational track records, to help us deliver the unique MCI value proposition to clients in Canada." says Robin Lokerman, CEO Institutional Division, MCI, "This is our first step into North America, making us a truly global company. We look forward to continued expansion here."

With the establishment of these two offices, MCI now has 47 offices in 23 countries globally.

ABOUT MCI

MCI is a globally integrated Association, Communication and Event Management Company. Since 1987, MCI has created corporate events, meetings and incentives; association and governmental conventions, congresses, exhibitions; and managed and provided consulting to associations. MCI's mission is to help companies, governments and associations bring people together to create meaningful connections and win.

With offices currently in 47 cities in Europe, the Middle East, Asia-Pacific, North and South America, MCI is a thought leader in building community around brands, products and services for companies and institutions. MCI's 1200 plus employees represent 50 different nationalities and speak 60 different languages offering local knowledge in a completely international team.

Visit the MCI website at www.mci-group.com and Ovation website at www.ovationglobaldmc.com
Press Center at www.mci-group.com/presscenter for the latest company information. The MCI Press
Kit is available for download at www.mci-group.com/presskit.

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