



Atlanta, Beijing, Brussels, New York, Tucson and Washington, DC

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**INTERNATIONAL ASSOCIATION OF CULINARY PROFESSIONALS SELECTS
KELLEN COMPANY FOR FULL-SERVICE MANAGEMENT**

Atlanta, GA (November 4, 2008) – The board of directors of the International Association of Culinary Professionals (IACP) announced today that it has selected Kellen Company for full-service association management of its 4,000-member food and beverage professional organization. Kellen Company is a global professional services firm with operations in New York City, Washington, DC, Atlanta, Tucson, Brussels and Beijing.

Founded in 1978 and currently the world’s largest and leading culinary professional association representing the “who’s who” in the food world, IACP serves as a resource and support system for food professionals worldwide. With membership programs, education, certification, networking, tools and events at the forefront of today’s culinary industry, the association’s mission is to help its members achieve career success ethically, responsibly and professionally.

“We are thrilled to have Kellen Company’s unrivalled expertise in the food industry, worldwide outreach and knowledgeable staff to guide our organization to even greater success,” said IACP president Cathy Cochran-Lewis, global media relations coordinator for Whole Foods Market. “Kellen Company is widely regarded as an industry leader in non-profit management and we are confident that we have engaged a strategic partner that perfectly aligns with our mission.”

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Effective November 1, IACP will be headquartered in Atlanta under the leadership of Kellen Company. Vickie Mabry will serve IACP as executive director. Ms. Mabry has more than 20 years experience as an association professional, including experience with a variety of food industry associations at the Kellen Company.

Kellen Company will manage all aspects of IACP, including membership services, financial services, strategic planning, education, government affairs, communications, marketing and events management. IACP will leverage Kellen's proven membership recruitment and retention strategies to continue to enhance the IACP-member experience and benefits, reinforcing the association's industry leadership. IACP will also tap Kellen's extensive global services and capabilities to maximize opportunities for membership development and growth worldwide.

"Kellen Company over 45 years of experience managing food and beverage organizations," said Peter Rush, chairman and chief executive officer, Kellen Company. "We look forward to applying our unique understanding of the industry and well-established best practices in association management to assist IACP in accomplishing its goals now and for the continued enhancement of the culinary industry."

In addition to events, education and certification, IACP recognizes excellence in the industry with the "IACP Awards of Excellence" and the "IACP Cookbook Awards," which annually celebrate the year's most outstanding food and beverage publications. These awards are presented each year at IACP's International Conference, which will be held in Denver, Colorado, April 1 – 4, 2009 and managed by Kellen Company.

For more information about IACP, please visit www.iacp.com. For more information about Kellen Company, please visit www.kellencompany.com.

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About Kellen Company

Founded in 1964, Kellen Company provides association management, government affairs, public relations, meetings management, creative communications, Web site development and other professional services to associations, as well as individual companies and other organizations. Kellen serves more than 10,000 companies and 100,000 professionals worldwide, either through its more than 100 client associations or directly from offices and representation in the United States, Europe, China, the Middle East, India and Southeast Asia. For more information, please visit www.kellencompany.com, www.kelleneurope.com.

About IACP

Founded in 1978, the International Association of Culinary Professionals (IACP) serves as a resource and support system for food professionals worldwide. Its members represent a “who’s who” in the world of food and include cooking teachers and cooking school owners; caterers, chefs and restaurateurs; food writers and cookbook authors; editors and publishers of the world’s consumer and trade press; food stylists and photographers; vintners; television personalities; recipe developers and test kitchen personnel; public relations, marketing and advertising professionals; and many others with a special interest in the culinary arts.

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