

For Immediate Release

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John Stoiber Joins SmithBucklin as Executive Director of the Professional Association for SQL Server (PASS)

CHICAGO – June 23, 2006 – SmithBucklin, the world’s largest association management company, announced today that John Stoiber has joined the company as Executive Director of the Professional Association for SQL Server (PASS). In his new role, Stoiber will work out of SmithBucklin’s Chicago office to manage all aspects of PASS’s operations, lead the SmithBucklin team and assume responsibility for meeting the strategic goals determined by PASS’s leadership.

PASS is the definitive, global community for SQL Server professionals. It is the first independent, user-run, not-for-profit association committed to providing SQL Server professionals around the world with the resources and knowledge necessary to achieve unparalleled business results.

In partnership with the PASS Board of Directors, Microsoft and Computer Associates, Stoiber intends to leverage the existing PASS core competencies of high-quality technical education, knowledge sharing and professional networking to grow the organization into a world-class global user group. Through its highly successful Summit events and base of recognized speakers, Stoiber plans to expand the reach of PASS to SQL Server professionals around the globe. Key initiatives in the coming year include innovative new education programs to provide year-round knowledge sharing, significant expansion of local chapters outside of the United States, and increased integration of global SQL Server resources.

Representing more than 20 user groups, SmithBucklin is the only company in the world with a specialized practice in technology user group management. SmithBucklin leverages unmatched experience and the industry’s most comprehensive resource base to drive maximum benefits for both vendors and users.

“John brings outstanding business leadership and valuable entrepreneurial experience to the table, and we are very pleased to have him on the team,” said SmithBucklin President and COO Julie Silverstein. “His deep industry knowledge, skill set and educational credentials combine to make him a great leader for PASS and an asset to SmithBucklin overall.”

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Prior to joining SmithBucklin, Stoiber was executive vice president of marketing and corporate development with MonetaPro, LLC in Chicago where he led all corporate strategy, marketing and partnership/alliance development. Stoiber's career has included the successful turnaround of a struggling Internet company while serving as president and chief operating officer. He also founded and served as the chief executive officer of six companies focused on software applications, Internet e-marketplaces, financial consulting, new-venture incubation and real estate, and raised more than \$7 million in capital and services to support those ventures.

In addition, Stoiber previously led national sales and business development initiatives within the Strategic Advisory Services Practice of Ernst & Young's Management Consulting Group, and led multi-million dollar strategy and financial consulting engagements with Fortune 500 companies. Stoiber also spent seven years with Johnson Controls in a variety of electronics, software, sales and engineering roles.

Stoiber holds a master of business administration in strategy and finance from the Kellogg School of Management at Northwestern University, a master of business administration in strategy and new ventures from Marquette University, and a master's degree in computer engineering and artificial intelligence, also from Marquette. He also holds bachelor's degrees in both electrical and biomedical engineering from Marquette University, and is a certified management accountant (CMA). Stoiber is a member of the Institute of Management Accountants, the Chicago Association of REALTORS®, the Illinois Association of REALTORS®, National Association of REALTORS®, and Beta Gamma Sigma.

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About SmithBucklin

SmithBucklin is the world's largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 210 trade associations, professional societies, technology user groups and government institutes/agencies. SmithBucklin's mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 630 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$200 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC. SmithBucklin is 100 percent employee owned. For more information, please visit www.smithbucklin.com or call 1.800.539.9740.