



For Immediate Release

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IMG Associations Announces Three-Year Extension with Quest International Users Group

LEXINGTON, Ky., (March 25, 2009) – IMG Associations, the association management division of IMG, has signed a three-year extension to its management agreement with Quest International Users Group. IMG has served as Quest’s professional management firm since 1998.

“Quest and IMG Associations have enjoyed an outstanding partnership for more than 10 years,” said DeLaine Bender, vice president of client success, IMG Associations. “Quest’s visionary leadership and truly unique culture, combined with our 35 years of association management expertise, continue to create great value for Quest members worldwide. To have the opportunity to continue to work with Quest is a privilege for IMG.”

“IMG has proven itself to be a perfect fit for Quest,” said Roger Parks, Quest president and chief information officer and VP IT of J.R. Simplot Company. “Over the years, Quest and its members have experienced tremendous change, and through their support, we have evolved and thrived. We believe strongly in the longstanding partnership of Quest and IMG.”

In addition to Quest, IMG Associations (formerly Host Communications) provides services to the American Volleyball Coaches Association, International Coach Federation, International SPA Association, National Tour Association, Receptive Services Association of America, World Religious Travel Association and other member organizations.

Quest works to maximize the business investment of Oracle’s PeopleSoft, JD Edwards and Oracle Utilities application users as an independent, not-for-profit users group. The global association has 50,000 members and subscribers in more than 90 countries, more than 90 affiliated user groups and three international chapters.

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About IMG Associations

IMG Associations is a professional association management company and a leader in helping professional and trade associations expand membership, promote their mission, and seize opportunities for growth through a spectrum of strategic management services. IMG Associations is a division of IMG (<http://www.imgworld.com>), the world’s premier sports, entertainment and media company, and an active member of the Association Management Company Institute and the American Society of Association Executives. For more information on IMG Associations, visit <http://www.imgassociations.com>.