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FSA Management Group Welcomes Two New Staff Members

Louisville, KY (September 26, 2011) – FSA Management Group, www.aboutfssa.com an association management company and professional services firm recently welcomed two new staff members. Billye Potts came on board as the new executive vice-president of the Association for Healthcare Foodservice. Jake Hovanec joined as production specialist.

Potts will work to advance self-operated healthcare foodservice as industry best practice. Potts is a graduate of Lamar University in Beaumont Texas and holds a masters degree in Education. She brings an extensive history of association management experience and overall industry knowledge.

Hovanec joins the marketing department as part of the graphic design division. He is a graduate of the Indiana University School of Fine Arts.

FSA President Tony Butler said “We are delighted to welcome new talent into our organization as we grow and continually aim to exceed the expectations of our clients.”

Founded in 1969, FSA Management Group provides full management to national and international associations representing thousands of members worldwide. FSA also offers professional support for companies seeking services such as event planning and production, marketing, public relations, graphic design and site selection. FSA’s mission is to offer creative management solutions to organizations seeking to grow, diversify, and thrive in an ever-changing global society.