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Michael Alderson Named 2011 Connect Magazine “40 under 40” Industry Leader

Louisville, KY (October 28, 2011) – Michael Alderson, Vice-President of Marketing and Public Relations at [FSA Management Group](#) was recognized as an industry leader in Connect Magazines “40 Under 40” feature in the July/August issue of Connect, the national magazine for the association meeting planning industry.

The recognition came from peers, industry leaders and others in the association meetings world. Numerous nominations were reviewed and evaluated based on references, industry involvement, and comments on social media and group websites.

“This group of individuals represent the present and future of our industry,” said Chris Collinson, chief strategist of Collinson Media and Events. “They were selected by their peers, reinforcing their status as industry influencers.”

“It is a distinct honor to earn this status from Connect Magazine and it is one that makes me very proud,” said Michael Alderson, FSA Management Group Vice-President of Marketing and Public Relations. “Working with Collinson Media and Connect Magazine has proven to be very successful for FSA over the past few years and a genuine pleasure overall.”

The entire article with individual posts can be found at connectyourmeetings.com/40-under-40. An interview featuring Alderson during Connect Marketplace can be found [here](#).

About FSA

Founded in 1969, FSA Management Group provides full management to national and international associations representing thousands of members worldwide. FSA also offers professional support for companies seeking services such as event planning and production, marketing, public relations, graphic design and site selection. FSA’s mission is to offer creative management solutions to organizations seeking to grow, diversify, and thrive in an ever-changing global society. For more information visit www.aboutfsa.com.

About Collinson Media and Events

Connect magazine covers the professional and specialty association meeting planning market. The consumer-quality, award-winning magazine presents ideas and strategies from the world at large, as well as industry news and practical case studies from conferences, conventions and other events. Visit connectyourmeetings.com to learn more.

Collinson Media and Events, a senior leader in the meetings, travel and tourism industry publishes Connect, as well as Collaborate for corporate meeting planners and suppliers, and Rejuvenate for planners and suppliers of faith-based conferences and meetings. Collinson Media and Events produces conferences and trade shows for each industry segment.

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