

FOR IMMEDIATE RELEASE
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**KAY WHALEN, MBA, CAE, PRESENTED AMERICAN ACADEMY OF ALLERGY,
ASTHMA & IMMUNOLOGY (AAAAI) DISTINGUISHED LAYPERSON AWARD**

Milwaukee, WI, March 10, 2010 – Kay Whalen, MBA, CAE, President of Executive Director, Incorporated, a Milwaukee based association management company, was presented with the 2010 AAAAI Distinguished Layperson Award at their Annual Meeting in New Orleans.

Ms. Whalen has served the Academy in various capacities during the last twenty four years. For the past ten years, she has served as the Executive Director of the Academy.

Ms. Whalen expressed her deep appreciation to the Academy for “this singular recognition and honor. The Academy’s commitment to optimal patient care and the advancement of science makes me proud to serve the members and the leadership of the organization.”

The award is given to a non-medical person who has “made a substantial contribution in service or substance to education, research or to the practice of allergy.”

The annual award was presented at the awards luncheon with the AAAAI Board of Directors and Past Presidents in attendance on February 27, 2010.

Paul A. Greenberger, MD, FAAAAI, Immediate Past President of the Academy characterized Ms. Whalen as a “top notch manager who can see and understand the end at the beginning of any endeavor. Kay acts with respect and professionalism and instills these qualities in everyone she works with. As a result of her outstanding leadership, Kay has contributed to the many important accomplishments of the Academy,” concluded Greenberger.

The AAAAI (www.aaaai.org) represents allergists, asthma specialists, clinical immunologists, allied health professionals and others with a special interest in the research and treatment of allergic and immunologic diseases. Established in 1943, the AAAAI has nearly 6,500 members in the United States, Canada and 60 other countries. To find an allergist/immunologist in your area, visit www.aaaai.org/physref.

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