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EDI's Brandt earns Certified Association Executive credential

MILWAUKEE – Executive Director, Inc., is proud to announce that Rebecca Brandt has earned the Certified Association Executive (CAE) credential, the highest professional credential in the association industry.

Brandt has served as executive director of the American Association of Medical Society Executives (AAMSE) since January. She has been employed by EDI, an association management company, since March 2003 and previously served as Director of Research and Training for the American Academy of Allergy, Asthma & Immunology.

“Rebecca’s achievements are a testament to her dedication to association management and her client,” said EDI President Kay Whalen, CAE. “It also demonstrates EDI’s commitment to ongoing professional development and providing our clients with the most qualified leaders in the industry.”

To earn the CAE credential, applicants must have at least three years experience in nonprofit association management, complete 75 hours of specialized professional development, pass a rigorous exam and pledge to uphold a code of ethics. Less than five percent of all association professionals, approximately 3,500, have earned the CAE.

“The process of studying for the CAE was extremely beneficial,” Brandt said. “I learned so much about areas of association management that I hadn’t previously been exposed to.”

Executive Director, Inc., is one of the top five association management companies in the United States. EDI manages 27 medical, trade and professional association clients, with 150 staff in offices in Milwaukee; Washington, DC; and London.

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