



FOR IMMEDIATE RELEASE
August 15, 2006

News Release
Contact: Betsy Wintringer
Marketing Manager
847/375-3677
bwintringer@connect2amc.com

ASSOCIATION MANAGEMENT CENTER WELCOMES
NEW EDITORIAL DIRECTOR

Glenview, IL—Association Management Center (AMC) is pleased to announce that Clay Baznik has joined AMC as the new Editorial Director.

Scott Engle, principal, comments “We are happy to have Clay join AMC. His vast experience and knowledge of Web-based publications will be a great asset to AMC and our clients.”

Clay joins AMC after serving as the director of publishing with the Society of Actuaries, where he oversaw all publishing operations (print and web). With more than 15 years of professional publishing experience, his background includes management positions with The Fabricators & Manufacturers Association, International; a daily newspaper, a dotcom, and a book publisher. He has worked on all types of publications, in both print and Web mediums, including: books, journals, newsletters, magazines, monographs, membership directories, marketing materials, and transcriptions.

Clay holds a BA in journalism from Eastern Illinois University. He is a member of American Society of Association Executives, Publishers Marketing Association, American Society of Business Publication Editors, and Society of National Association Publishers.

Association Management Center is the respected leader in association management. AMC provides the knowledge, experience, and resources that empower clients to achieve their goals, from streamlining strategies and managing memberships to realizing real ROI in terms of time and money. A trusted partner to more than 20 leading (national and international) organizations, which represent over 55,000 members, AMC has operated in an environment of caring and mutual respect for more than 30 years. Owned and managed by the Engle family since its inception, AMC (www.connect2amc.com) has a staff of more than 150 association professionals.

###