



Management Services

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FOR IMMEDIATE RELEASE

Christie Ross earns Certified Association Executive Credential

(January 4, 2007)—AMP Management Services (AMP/MS), a division of Applied Measurement Professionals Inc., is pleased to announce that Christie Ross, Association Manager for the North American Transplant Coordinators Organization (NATCO) and the American Society for Pain Management Nursing (ASPMN), has recently received her Certified Association Executive (CAE) accreditation. The CAE is the highest professional credential in the association management industry, and less than five percent of all association professionals have earned this distinction.

Ms. Ross has been with AMP for eight years. She has experience providing a full range of client services including organizational management, finance, meeting planning, public relations, marketing and communications. Ms. Ross is active with national and local professional affiliations, including the American Society of Association Executives (ASAE), and serves as communications committee member for the Kansas City Society of Association Executives.

“Christie always puts her clients and the company first. In working with key association clients, Christie has broadened and deepened their education programming, increasing the number of concurrent tracks as well as the number of speakers. Christie is definitely a huge asset to AMP/MS,” said Deidre Gish-Panjada, MBA, Vice President of Management Services.

To be designated as a CAE, an applicant must have three years experience in non-profit management, a minimum of 75 hours of specialized professional development, pass a stringent examination in association management and pledge to uphold a code of ethics.

Established in 1983, AMP/MS has the distinction of being owned by the National Board for Respiratory Care, Inc. (NBRC). Being owned by an association gives AMP/MS the unique perspective of both provider and consumer. AMP/MS was created specifically to serve the needs of associations and currently assists 17 organizations with memberships ranging in size from 750 to 60,000. Annually, they plan and manage over 50 professional meetings, assist more than 5,000 meeting attendees, and serve over 200,000 members and certificants.

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