

**P.O. Box 2945
LaGrange, GA 30241
P. 706.845.9085
F. 706.883.8215**

FOR IMMEDIATE RELEASE

Contact: Charles Hall,
Phone: (706) 845-9085
E-mail: chall@asginfo.net

HALL RECOGNIZED FOR CAREER ACHIEVEMENT with CLIFFORD CLARK AWARD

Atlanta, GA – The Georgia Society of Association Executives' (GSAE) annual award luncheon was held recently at the Georgia Aquarium. "Our award recipients this year are being recognized for their significant contributions to the success of the society. Each has given their time, energy and talent to support GSAE's mission and goals, and we are grateful," said Wendy Kavanagh, CAE, President.

Charles T. Hall, President and CEO, Association Services Group of LaGrange, GA received The Clifford M. Clarke Award, GSAE's highest level of recognition. This award is given to the association executive in Georgia who has demonstrated exemplary personal leadership and service to his or her own association, the association community and the general community.

According to Kavanagh, "Charles Hall shares his knowledge, his hard won wisdom and his good advice with humor and grace. He is a walking, talking example of an executive who is a giver, and believes in helping other association professionals and association management companies. His ethical nature, high standard of professionalism and his kindness makes all of us proud to be an association executive, too."

Hall is a native of LaGrange, GA. Following graduation from Abraham Baldwin Agricultural College (1970) and the University of Georgia (1973), he began his work in non-profit organizations at the Georgia Agrirama, the State Museum of Agriculture. In 1981 he was recognized as the Museum Professional of the Year in Georgia. He served in executive management positions at the Georgia Farm Bureau and Paul French and Partners, before establishing his own company, Association Services Group, in 1995.

Association Services Group (ASG), is a multi-association management firm providing administrative coordination, meeting planning, trade show management, financial accounting, communication services and legislative monitoring. Currently the firm has 20 employees with offices in Atlanta and LaGrange, providing these services to seven trade associations and professional societies. ASG is the only Georgia based company, and one of only 68 association management companies in the U.S., to have received AMC ACCREDITATION by the AMC Institute. Less than 15% of the AMC's in the United States are accredited. Association Services Group was recognized as one of the UGA Bulldog 100 Fastest Growing Companies in both 2010 and 2011.

Hall served four years on the Board of Directors of GSAE and is Past Chair of the GSAE Foundation. He is past President of the UGA College of Agriculture Alumni Association serving more than 15 years on the

Board. He currently is serving as a Board member and Task Force Chair of the Association Management Company Institute. He is a member and active in the First Baptist Church on the Square in LaGrange.

Other award recipients at the luncheon include the following GSAE members:

Skelton-Massey Award: **Mike Giles**, President, Georgia Poultry Federation. Given annually in honor of two of GSAE's past presidents, the Skelton-Massey Award recognizes the member who sponsors the most new members, strengthening GSAE in size and effectiveness.

Alan R. Johnson Award: **Lori K. Spear**, CAE, Executive Vice President, SAIS. The Alan R. Johnson Award, established in 1994 and named in memory of a past chair of the GSAE Foundation, is presented in honor of a member who exhibits the ability to influence others by modeling positive behavior, gaining cooperation from others and fostering creativity and innovative thinking.

Emerging Leader Award: **Kelly McLendon**, Director of Public Affairs, Georgia Pharmacy Association. The Emerging Leader Award is presented annually by GSAE to an association executive with less than ten years of experience who demonstrates leadership through service to GSAE, their own association and to their community.

Corporate Member Representative Award: **Sheryl Ehlers**, Senior Sales Manager, Georgia Tech Hotel & Conference Center. GSAE's Corporate Member Representative of the Year Award is presented to a corporate member who has demonstrated outstanding and continuous service to, involvement with and support of the association community in Georgia, and of GSAE and the GSAE Foundation.

Chair's Award: **John Harrison**, CAE. The "Chair's Award" is presented to the member whom the president feels has made the most outstanding contribution to the Society, advancing the aims, ideals and standards of GSAE and association management.

The Stephen Styron Award: **Mary Beth Cornell**, CAE. The "Stephen Styron Award" is presented annually in honor of one of GSAE's past presidents. This award is given to the committee leaders who the current president feels have done the most outstanding job.

#

About the Georgia Society of Association Executives, Inc.

GSAE, founded in 1917, is based in Atlanta, Ga and serves members across the Southeast. The mission of GSAE is to advance the profession of association management and to enhance the professionalism of association executives. The GSAE Foundation exists to expand GSAE's capacity to advance and promote the association management profession. GSAE is connecting leaders, advancing associations.

About Association Services Group, LLC,

ASG was founded in 1995 by Charles Hall with offices in LaGrange and Atlanta. It is a multi-association management firm providing administrative coordination, meeting planning, trade show management, financial accounting, communication services and legislative monitoring. Currently the firm has 20 employees providing these services to eight trade associations and professional societies. ASG is the only Georgia based company, and one of only 68 association management companies in the U.S., to have received AMC ACCREDITATION by the AMC Institute.