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Contact:

Nick Ruffin, Chief Operating Officer
AMR Management Services
201 E. Main St., Suite 1405, Lexington, KY 40507
(859) 514-9150
nruffin@amrms.com
www.amrms.com

AMR Management Services Announces New Association and Event Management Staff

Lexington, KY – Jan. 20, 2011 – AMR Management Services (AMR), a full-service association management company serving national, regional and local client partners, is pleased to announce the addition of two new association and event management professionals to the AMR team.

Alison Keller joined AMR as programs coordinator. Keller has more than 13 years of experience, working primarily in corporate strategy, brand management and marketing. Her most recent position was as the worldwide marketing communications manager for Lexmark. Keller holds a master's degree from the American Graduate School of International Management and a bachelor's degree from Illinois Wesleyan University.

In her new role with AMR, Keller will focus on the nationally recognized awards and conference programs for one of AMR's client partners, the National Association of State Chief Information Officers. Founded in 1969, NASCIO represents state chief information officers and information technology executives from the U.S. states, territories, and District of Columbia. During its partnership with AMR, NASCIO has risen to national prominence as the voice of state CIOs and achieved the highest conference attendance in its more than 40-year history.

Glen Ellwood joined AMR as project associate and meeting planner, supporting a variety of AMR client partners as part of AMR's conference and event management team. Ellwood brings more than 19 years of experience in the hotel and hospitality management industry, most recently at the Hilton Greenville, having worked with Hyatt Hotels for most of his career. He holds a master's degree from Asbury.

The AMR team manages more than 20 client events annually, seamlessly managing details from the earliest project stages to post-conference review. The team oversees a wide range of areas including contract negotiation, venue and vendor research, registration and housing, on- and off-site logistical management and additional services like guest tours, transportation and amenities.

"We are thrilled to welcome experienced professionals like Alison Keller and Glen Ellwood to our team," said John Ruffin, CAE, president and chief executive officer of AMR Management Services. "AMR continues to grow as an association and event management company, and by growing our knowledgeable staff we deliver even greater value to our new and continuing client partners."

About AMR Management Services

AMR Management Services **turns vision into action** and advances association success for a variety of national, regional and local client partners, including non-profit trade and professional organizations. Our mission is to exceed client expectations through innovative association management practices, commitment to excellence and company values, while providing opportunities for our dedicated team members to achieve their professional goals. AMR services include headquarters and administrative support, executive leadership, board management, research and issue management, government affairs, conference and event management, technology, and marketing and creative services. AMR is accredited by the AMC Institute and active in the American Society of Association Executives. To learn more, visit www.AMRms.com.

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