

FOR IMMEDIATE RELEASE:

Contact:

Nick Ruffin

Vice President of Strategic Partnerships

AMR Management Services

201 E. Main St., Suite 1405

Lexington, KY 40507

(859) 514-9150

nruffin@amrms.com

www.amrms.com

AMR Management Services Earns Reaccreditation

Lexington, KY – AMR Management Services (AMR), a Lexington-based association management company (AMC) has successfully renewed its accreditation designation from the AMC Institute after a rigorous and comprehensive review by an independent auditor.

Among 500-plus Association Management Companies (AMC) worldwide, fewer than 50 have achieved *AMC Institute Accreditation*, demonstrating the commitment and the ability to deliver the highest level of professional management services to association and not-for-profit clients. These AMCs are the recognized choice of association and not-for-profit organizations.

“AMR’s charter accreditation designation is a testament to our commitment to quality, service and excellence.” said AMR President & CEO John Ruffin, “and I am extremely proud of AMR and its employees for continuing to achieve this prestigious goal.”

Administered by AMC Institute, *AMC Institute Accreditation* is recognized and supported by ASAE & The Center for Association Leadership and is based on the *ANSI Standard of Good Practices for the AMC Industry*. ANSI requires that the standard be reviewed and updated regularly to remain an approved standard. Measurable performance practices include contracts and service delivery, internal controls, employee recruitment, training and professional development; and financial management, among others. AMCs must earn re-accreditation every four years, demonstrating to an independent outside auditor that they continue to meet the standard.

“We recognize that our clients depend on us to provide management leadership and best practices that contribute to their organizations' success,” said Ruffin. “We chose the AMC Institute’s accreditation program because it focuses on client relations and quality controls that streamline business operations.”

AMR provides association management, conference and event management, technology, and creative services for full-service and a la carte clients, which include both non-profit organizations and for-profit firms. For more information about AMR and its client-partners, visit www.AMRms.com.

###