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AMR Management Services Announces KyANA as Newest Client Partner Emmons Promoted to Program Manager

LEXINGTON, Ky., February 28, 2011 – AMR Management Services today announced that the Board of Directors of the Kentucky Association of Nurse Anesthetists (KyANA) has selected AMR as the association's new headquarters and management partner.

Headquartered in Lexington, Kentucky, AMR is a full-service association management company serving national, regional and local client partners. AMR provides association management, conference and event management, technology, and creative services for a growing list of clients, which include trade and professional associations.

KyANA is a nonprofit organization representing nurse anesthetists throughout Kentucky. The association exists to facilitate cooperation between nurse anesthetists and the medical profession, to advance the science and art of anesthesia, and to support the American Association of Nurse Anesthetists.

AMR's Kari Emmons has been promoted to program manager and will serve as the account lead for KyANA. Emmons has been with AMR since 2008 and has provided management support to several other AMR clients.

"We are pleased to welcome KyANA as our newest association partner, and look forward to a long and productive relationship," said John Ruffin, CAE, president and chief executive officer of AMR Management Services. "We've selected an excellent AMR representative in Kari Emmons, and know that she and the entire AMR team will do a great job for KyANA."

About AMR Management Services

AMR Management Services **turns vision into action** and advances association success for a variety of national, regional and local client partners, including non-profit trade and professional organizations. Our mission is to exceed client expectations through innovative association management practices, commitment to excellence and company values, while providing opportunities for our dedicated team members to achieve their professional goals. AMR is accredited by the AMC Institute and active in the American Society of Association Executives. To learn more about AMR and its services, visit www.AMRms.com.

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