



FOR IMMEDIATE RELEASE
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News Release

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**ASSOCIATION MANAGEMENT CENTER ACQUIRES
WEB APPLICATION AND MARKETING COMPANY**

Glenview, IL—Association Management Center (AMC) announced today that it has acquired Web-Strategi, a Web applications and search engine marketing company in Park Ridge, IL. Dan Pietroske, principal of Web-Strategi, will join AMC as its new Web services technical manager.

Dan's background is in electrical engineering. He has more than 19 years of software design experience, and has developed over 100,000 source lines of code. Before founding Web-Strategi, Dan served as intellectual property developer and methodology consultant for the computer chip industry. Dan has taught design and verification methodology to engineers in Canada, France, Germany, Ireland, and the United States. He received his BS in electrical engineering from the University of Illinois.

Dan will work closely with the following members of AMC's Web services department:

Paul O'Brien, senior manager. Before joining AMC in 2006, Paul spent 10 years heading technology projects as a project manager for a corporate IT department and at a firm that provides business consulting services to government agencies.

Paul has a wide range of experience implementing Web-based applications, database systems, and business intelligence tools. He is committed to delivering products and services that support customers' business needs.

Paul has a BA from the University of Dayton in Dayton, OH, and an MBA from Loyola University Chicago.

Anthony Willenbring, lead developer of proprietary e-commerce solutions. Anthony's 19 years at AMC and his extensive experience with membership management systems gives him extraordinary insight into how AMC clients can benefit from Web-based solutions.

Kelly Anderson assists clients with their day-to-day Web needs. Kelly handles both technical- and business-related issues for AMC clients.

| Future plans call for adding additional staff resources to the Web services department.

The acquisition means “great things for AMC clients and nonprofits looking for Web consultation, development, and maintenance,” said Ronald M. Moen, director of AMC’s information technology department. “Adding Dan’s skills to our already talented team will enhance the innovation and creativity we deliver to our clients.”

Association Management Center has been the respected leader in association management for over 30 years. Owned and managed by the Engle family since its inception, AMC (www.connect2amc.com) is a trusted partner to more than 25 leading national and international organizations and has a staff of more than 160 association professionals. For more information on Web services, please contact Paul O’Brien at pobrien@connect2amc.com.

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